



## **Mission Statement**

Last updated 11/06/2021

### **Our Vision**

Our vision is to revolutionise the companion animal training sector by:

- Teaching, coaching & accrediting Animal Training Instructors using up-to-date, science-led methods
- Promoting the importance of understanding and appreciating canine behaviour, ethology & learning
- Supporting Animal Training Instructors with their emotional, physical & mental wellbeing
- Reducing the environmental impact of living & working with companion animals

### **Our PACT to our Students**

- To teach you information that is based on the most recent scientific understanding & data
- To ask for, listen to & act upon your feedback
- To provide support networks & access to services that help with physical, emotional & mental wellbeing
- To provide a safe learning space & welcoming community
- To engage in open & honest communication

### **Your PACT to Us**

- To be present physically & mentally – engage in the course as fully as you can
- To ask questions & provide feedback
- To engage in open & honest communication
- To support other students & members
- To be respectful & conduct yourself in a professional manner

### **Our PACT to Dogs**

- To continually educate ourselves in order to be the best companion carers we can be
- To avoid aversive training methods that cause pain, fear or panic

- To have an understanding of canine ethological needs & always consider these in our approach to training

### **Updating this Policy**

PACT Dogs Ltd reserves the right to amend and update this policy.